



2020
Call to Heart Ball

Touch the Heart of Those In Need

SATURDAY, JANUARY 25, 2020
EAU PALM BEACH RESORT & SPA



UNDERWRITING SPONSORSHIP OPPORTUNITIES

VIP Cocktail Reception Sponsor | \$15,000

Sponsor 300 medical visits for the uninsured and underserved children/families of Palm Beach County.

- ♥ VIP Table for 8 guests.

- ♥ Sponsor recognition in promotional video displayed on the Caridad website & on our various social media platforms (Facebook, Twitter, YouTube).

SPONSOR BRANDING

- ♥ Name and/or logo prominently displayed behind each bar during the VIP Cocktail Reception.
- ♥ Name & Title Rights on the VIP Cocktail Reception for the 2019 Call to Heart Ball.
- ♥ Name and/or logo displayed throughout the evening on our two large media screens located in the center of the ballroom.
- ♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.
- ♥ Table signage & sponsor recognition in our event program.
- ♥ Name and/or logo prominently displayed on the ball invitation and other promotional materials.

MEDIA RECOGNITION

- ♥ Recognized as the VIP Cocktail Reception Sponsor on the Caridad website for a minimum of eight months.
- ♥ Recognized as the VIP Cocktail Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

\$1,360 value of goods and services

Band / Live Music Sponsor | \$13,000

Sponsor 260 patient medical visits for the uninsured and underserved children/families of Palm Beach County.

- ♥ VIP Table for 8 guests.

- ♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.

SPONSOR BRANDING

- ♥ Name and/or logo prominently displayed on the main stage throughout the evening.
- ♥ Sponsor recognition by the RSVP Band during the ball.
- ♥ The opportunity to introduce the band on stage to our attendees at the event.
- ♥ Name and/or logo displayed throughout the evening on our two large media screens located in the center of the ballroom.
- ♥ Name and/or logo prominently displayed on the ball invitation and other promotional materials.
- ♥ Sponsor recognition in promotional video displayed on the Caridad website & on our various social media platforms (Facebook, Twitter, YouTube).

- ♥ Table signage & sponsor recognition in our event program.

MEDIA RECOGNITION

- ♥ Recognized as the Band / Live Music Sponsor on the Caridad website for a minimum of seven months.
- ♥ Recognized as the Band / Live Music Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

\$1,360 value of goods and services

Table Centerpiece Sponsor | \$10,000

Sponsor 200 patient medical visits for the uninsured and underserved children/families of Palm Beach County.

- ♥ Six (6) complimentary tickets.

- ♥ Sponsor recognition in promotional video displayed on the Caridad website & on our various social media platforms (Facebook, Twitter, YouTube).

SPONSOR BRANDING

- ♥ Name and/or logo incorporated and displayed in the centerpieces at each table.
- ♥ Name and/or logo displayed throughout the evening on our two large media screens located in the center of the ballroom.
- ♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.
- ♥ Sponsor recognition in our event program.
- ♥ Name and/or logo prominently displayed on the ball invitation and other promotional materials.

MEDIA RECOGNITION

- ♥ Recognized as the Table Centerpiece Sponsor on the Caridad website for a minimum of six months.
- ♥ Recognized as the Table Centerpiece Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

\$1,020 value of goods and services

Dance Floor / Dancers Sponsor | \$9,000

Sponsor 180 patient medical visits for the uninsured and underserved children/families of Palm Beach County.

- ♥ Four (4) complimentary tickets

- ♥ Sponsor recognition in promotional video displayed on the Caridad website & on our various social media platforms (Facebook, Twitter, YouTube).

SPONSOR BRANDING

- ♥ Name and/or logo prominently displayed on the dance floor located in the center of the ballroom throughout the evening.
- ♥ The opportunity to introduce our professional dancers who will entertain attendees during the ball.
- ♥ Name and/or logo will be displayed by our professional dance couples before their performances.
- ♥ Name and/or logo displayed throughout the evening on our two large media screens located in the center of the ballroom.
- ♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.
- ♥ Sponsor recognition in our event program.
- ♥ Name and/or logo prominently displayed on the the ball invitation and other promotional materials.

MEDIA RECOGNITION

- ♥ Recognized as the Dance Floor / Dancers Sponsor on the Caridad website for a minimum of five months.
- ♥ Recognized as the Dance Floor / Dancers Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

\$680 value of goods and services

Automated Mobile Bidding Sponsor | \$8,000

Sponsor 160 patient medical visits for the uninsured and underserved children/families of Palm Beach County.

- ♥ Four (4) complimentary tickets

- ♥ Sponsor recognition in our event program.

SPONSOR BRANDING

- ♥ Name and/or logo displayed at the top of the PDAs used by ALL attendees to bid on auction items and to place donations during our Call to Heart Ask.
- ♥ Name and/or logo displayed throughout the evening on our two large media screens located in the center of the ballroom.
- ♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.

MEDIA RECOGNITION

- ♥ Recognized as the Automated Mobile Bidding Sponsor on the Caridad website for a minimum of four months.
- ♥ Recognized as the Automated Mobile Bidding Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

\$680 value of goods and services

PLEASE MAIL ALL CHECKS PAYABLE TO: Caridad Center, Attn: Scott Giebler

8645 W. Boynton Beach Blvd. Boynton Beach, FL 33472 Phone: (561) 853-1638 E-mail: sgiebler@caridad.org www.caridad.org

Caridad Center is a not-for-profit 501 C3 charitable organization. Caridad Center's Mission is to upgrade the health, education, and living standards of underserved children and families.



2020
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SATURDAY, JANUARY 25, 2020
EAU PALM BEACH RESORT & SPA



Silent & Live Auction Sponsor | \$7,000

Sponsor 140 medical visits for the uninsured and underserved children/families of Palm Beach County.

- ♥ Four (4) Complimentary Tickets.

SPONSOR BRANDING

- ♥ Name and/or logo prominently displayed at each of the tables showcasing the various silent auction items.
- ♥ Sponsor recognition by the auctioneer at the ball.
- ♥ Sponsor recognition on each of the live auction slides displayed on our media screens during the live auction.
- ♥ Name and/or logo recognition on our auction list distributed to all attendees pre-event as well as during the event.
- ♥ Name and/or logo displayed throughout the evening on our two large media screens located in the center of the ballroom.
- ♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.

- ♥ Sponsor recognition in our event program.
- ♥ Name and/or logo prominently displayed on the ball invitation and other promotional materials.
- ♥ Sponsor recognition in promotional video displayed on the Caridad website & on our various social media platforms (Facebook, Twitter, YouTube).

MEDIA RECOGNITION

- ♥ Recognized as the Silent & Live Auction Sponsor on the Caridad website for a minimum of four months.
- ♥ Recognized as the Silent & Live Auction Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

\$680 value of goods and services

Valet Sponsor | \$3,000

Sponsor 60 patient medical visits for the uninsured and underserved children/families of Palm Beach County.

- ♥ Two (2) complimentary tickets.

SPONSOR BRANDING

- ♥ Name and/or logo recognition on the valet hang tags displayed in each guest's vehicle with the following text "Thank you for joining us at the 2019 Call to Heart Ball - Drive Safely".
- ♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.

- ♥ Sponsor recognition in our event program.

MEDIA RECOGNITION

- ♥ Recognized as the Valet Sponsor on the Caridad website and for a minimum of one month.
- ♥ Recognized as the Valet Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

\$340 value of goods and services

Registration & Checkout Sponsor | \$6,000

Sponsor 120 patient medical visits for the uninsured and underserved children/families of Palm Beach County.

- ♥ Four (4) complimentary tickets

SPONSOR BRANDING

- ♥ Name and/or logo displayed behind the registration & checkout areas where all guests check-in & checkout.
- ♥ Name and/or logo displayed throughout the evening on our two large media screens located in the center of the ballroom.
- ♥ Sponsor recognition in our event program.

MEDIA RECOGNITION

- ♥ Recognized as the Registration & Checkout Sponsor on the Caridad website for a minimum of three months.
- ♥ Recognized as the Registration & Checkout Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

\$680 value of goods and services

Invitation Sponsor | \$2,000

Sponsor 40 patient medical visits for the uninsured and underserved children/families of Palm Beach County.

- ♥ Two (2) complimentary tickets.

SPONSOR BRANDING

- ♥ Name and/or logo printed on the back cover of the event invitation that will be mailed as well as e-mailed to all sponsors and/or donors.
- ♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.
- ♥ Sponsor recognition in our event program.

MEDIA RECOGNITION

- ♥ Recognized as the Invitation Sponsor on the Caridad website for a minimum of one month.
- ♥ Recognized as the Invitation Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

\$340 value of goods and services

Dental Sponsor | \$800

SPONSOR BRANDING

- ♥ Your sponsorship/donation will pay for one patient visit at our dental clinic each month during the calendar year.
- ♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.
- ♥ Sponsor recognition in our event program.

Photo Gift Sponsor | \$4,000

Sponsor 80 patient medical visits for the uninsured and underserved children/families of Palm Beach County.

- ♥ Two (2) complimentary tickets.

SPONSOR BRANDING

- ♥ Name and/or logo displayed at the photo gift pick up area.
- ♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.
- ♥ Sponsor recognition in our event program.

MEDIA RECOGNITION

- ♥ Recognized as the Photo Gift Sponsor on the Caridad website for a minimum of two months.
- ♥ Recognized as the Photo Gift Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

\$340 value of goods and services

Medical/Vision Sponsor | \$600

SPONSOR BRANDING

- ♥ Your sponsorship/donation for one patient visit at either our medical or vision clinic each month during the calendar year.
- ♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.
- ♥ Sponsor recognition in our event program.

Individual Tickets: \$500 / per ticket

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