



# 2018

## ANNUAL REPORT



## Letter from the CEO



Dear Friends & Supporters,

In 2018 Caridad Center successfully continued making great advancements in its efforts to meet the ever increasing demand for our various programs and services. Healthcare in our community is a critical area of need, as Florida has the fifth highest rate of uninsured people in the nation. As the demand for our services continues to increase, we will work diligently to secure the necessary resources necessary to grow our medical, dental, and outreach programs.

This past year, Caridad was proud to realize **over 32,000 patient visits at our medical, dental, & eye clinics**. This is our highest number of patient visits to date, and an increase of over 1,000 patient visits from our previous year. Caridad is proud to offer preventive treatment procedures, comprehensive chronic disease management programs, patient prescription assistance, health education & screening, diagnostic tests referrals, mental health interventions, housing & food assistance, youth education & enrichment programs, as well as holiday gifts. We could not accomplish what we do in our community without the support we receive from our generous volunteers, partners, and donors.

We look forward to continuing the tremendous momentum we established the past few years. The Caridad Board and Staff are truly honored to have the opportunity to serve our community and to help those in need for years to come. Thank you for your generosity and support.

With sincere gratitude,

A handwritten signature in blue ink, which appears to read "Laura". The signature is fluid and cursive.

Laura Kallus  
CEO – Caridad Center

## Board of Directors

*Connie Berry –  
Co-Founder &  
Board Chair*

*Dr. Paul Archacki D.D.S.*

*Dr. Robert M. Hecht*

*Dr. Mario Jacomino*

*Sugar McCauley*

*Caroline Moran*

*Richard Powers*

*Richard E. Retamar*

*Sanjiv Sharma*

*Linda Snelling*

*Robert Souaid*

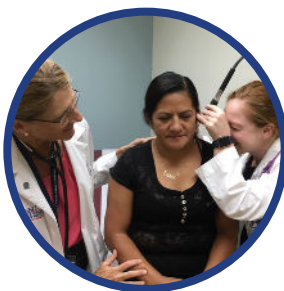
*Billy Williams*

*Nancy Zarcadoolas*

# 2018 by the Numbers

**21,302**

*Medical Patient Visits*



**23**

*Students received college scholarships*



**8,251**

*Dental Patient Visits*



**1,200**

*Children received backpacks and/or school supplies*



**2,089**

*Eye Clinic Patient Visits*



**1,831**

*Children received gifts during the holidays*



**15,408**

*People received prevention, education, screening, & disease management services*



**700 +**

*Volunteers delivered services valued at over \$7 million*



**2,700**

*Families received food, clothing, housing, and other basic assistance*

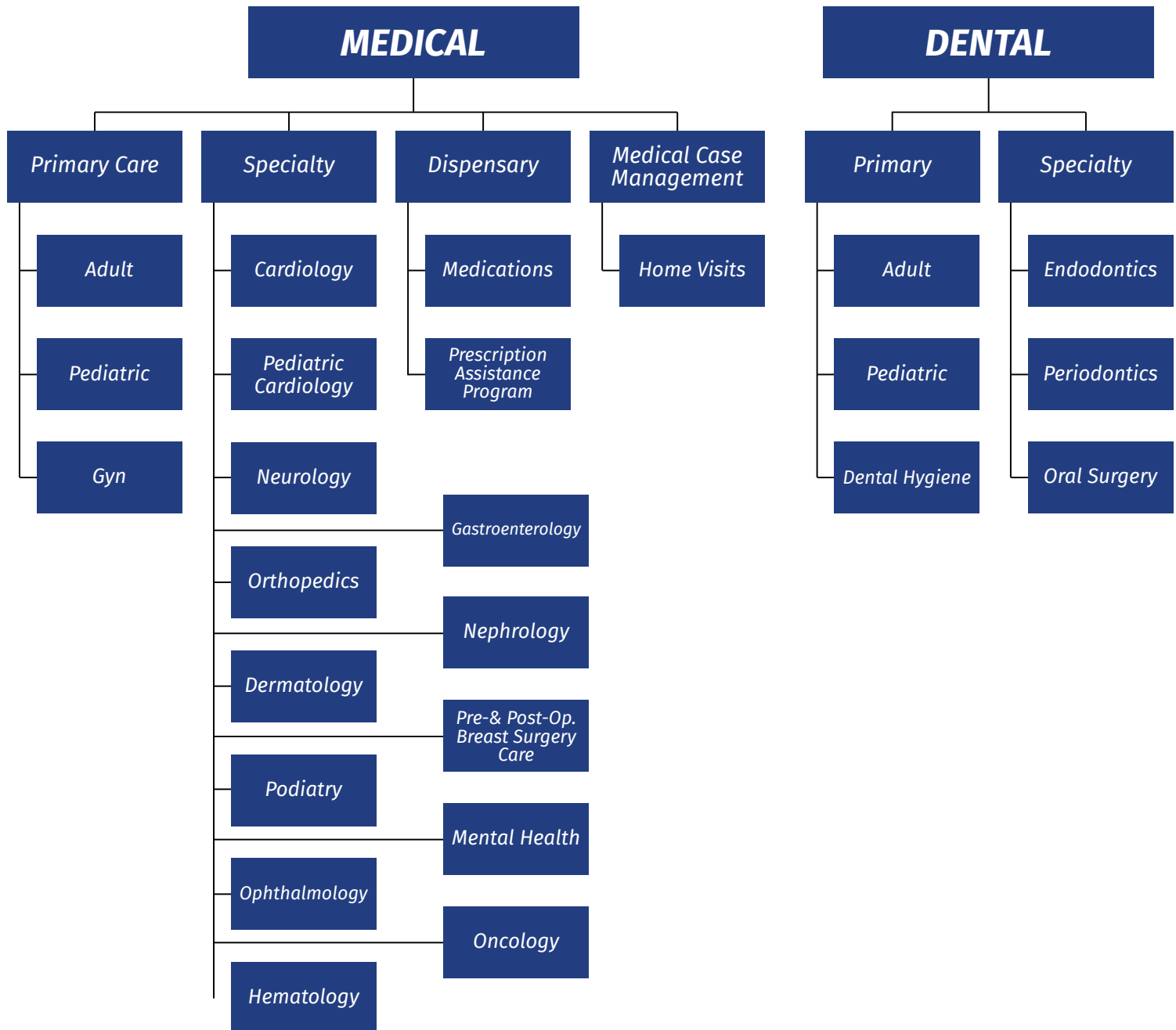


**1,962**

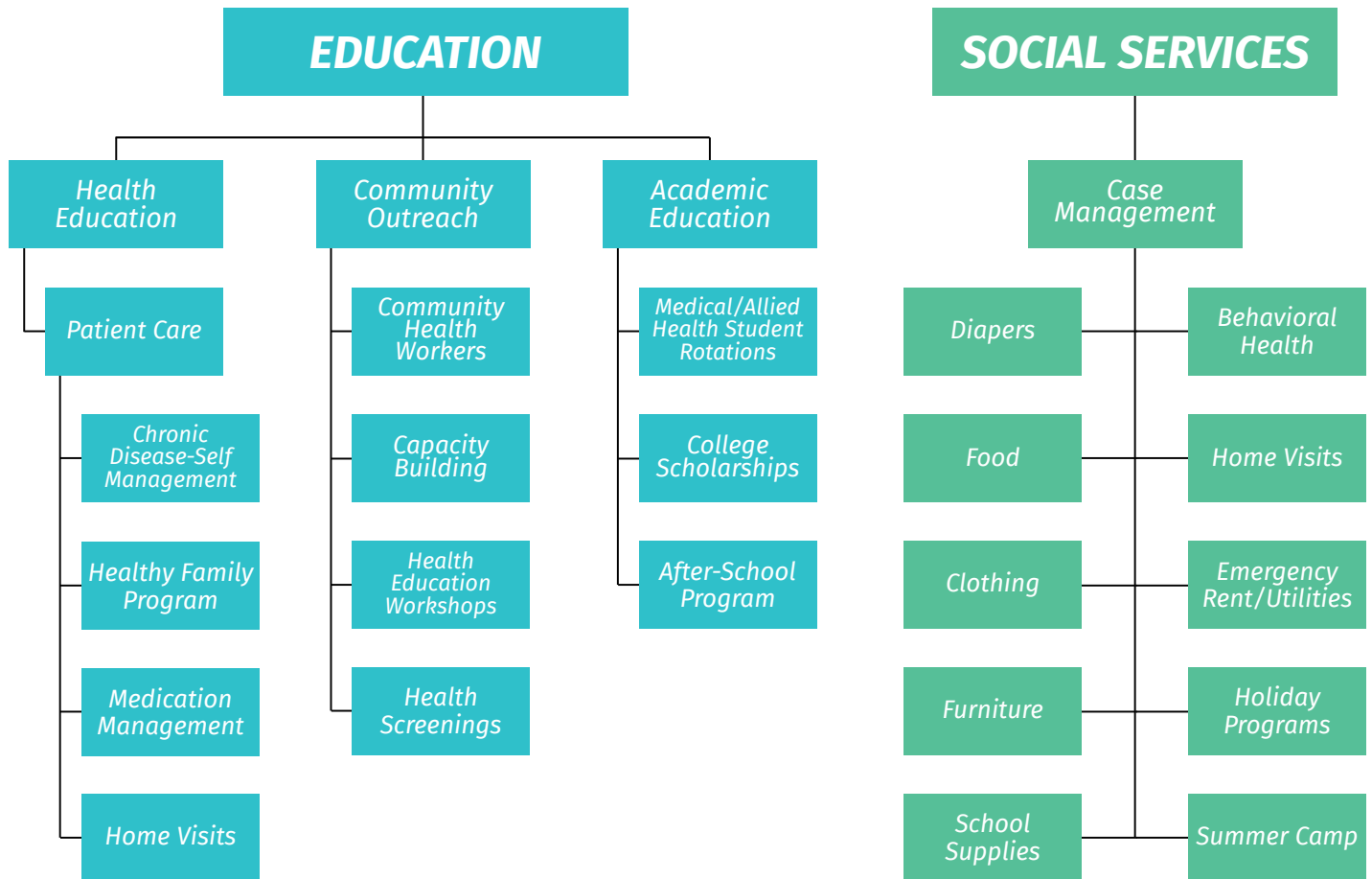
*Patients received free medication*



# Caridad Center Services







Caridad Center's mission and vision is to upgrade the **health, education,** and **living standards** of underserved children and families; and to eliminate the cycle of poverty for the families we serve in South Florida.

# Hearts of Hope Society

The Hearts of Hope Society is a special group of donors who have committed to playing a vital role in support of our programs and services provided for the poor, uninsured, and underserved children and families of Palm Beach County. Member benefits include naming recognition in the Center lobby, complimentary table or tickets to our annual Call to Heart Ball, and invites to exclusive society member events. For more information about becoming a member of the Hearts of Hope Society, please contact Scott Giebler at (561) 853-1638 or via e-mail at [sgiebler@caridad.org](mailto:sgiebler@caridad.org).



## HEARTS *of* HOPE

— CARIDAD CENTER

### PLATINUM MEMBER

KAREN MASCIARELLA

HAROLD D AND ANNETTE  
PRICE FAMILY FOUNDATION

RON PRICE

### GOLD MEMBER

ALEXANDRA  
&  
JAMES  
MUELLER

### SILVER MEMBER

DEX IMAGING  
ALAN ROSE  
ST. JOSEPH'S  
EPISCOPAL  
CHURCH

# Faces of Caridad



**Dr. David Cano**

"It has truly been a pleasure and honor to volunteer my services to the Caridad Center in order to help those less fortunate with significant eye diseases for more than a decade. These services span from clinical care to surgical ophthalmic care performed at the Center. More recently we have developed a formal teaching program with the participation of Ophthalmology residents that has truly strengthened our vision clinic care of patients."



**Scott Giebler, Vice President of Development & Communications**

"It is very rewarding to increase the fundraising efforts at Caridad so more resources can be available to help the poor and needy children and families of Palm Beach County."



**Dr. Steven Litinsky**

"I truly enjoy volunteering at Caridad. It is an opportunity to make a difference for so many people who have no other place to turn to for care. Helping those in need is why I became a physician. I hope my Caridad patients get as much satisfaction from my care as I get in giving it. I also have to acknowledge the dedicated staff at Caridad that do so much for so many."



**Jezabel Maisonet, RN, BSN, Clinic Director**

"Serving is my life! What I do is simply what I wanted to do for the rest of my life; to give others what I have received by grace day by day. After 15 years working at Caridad Center I feel accomplished and wishful to do more."

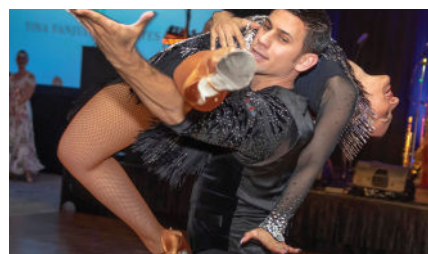


**Richard Powers, Board of Directors**

"It is very rewarding to serve on the Board of Directors for the Caridad Center and to help lead and govern this amazing organization. The incredible work done at the Caridad each day for those in need in our community is inspiring to me and my family."

## Spotlight - 2019 Call to Heart Ball

The 2019 Call to Heart Ball took place on January 26, 2019 at the renowned EAU Palm Beach Resort & Spa. Over 350 of Caridad's donors, supporters, & partners joined us in celebration of our prior year's accomplishments; and our 30 years of service to our community. It was a record setting evening for this annual fundraiser with net proceeds increasing approximately 120% from just two years ago. This is the largest and most significant annual fundraiser held by the Center, and proceeds from the event help provide the necessary funding to meet the ever-increasing demand for our programs and services.





# 2019 Call to Heart Ball Sponsors

**Special thanks and appreciation go to our Honorary Chairs Christine & Bob Stiller, the 2019 Call to Heart Ball Host Committee, as well as all of our sponsors and donors who made this vital event so successful.**

**\$25,000 +  
Sponsors**

*Caroline Moran, Paul & Nancy Zarcadoolas, Sanjiv Sharma & Nadine Allen,  
Christine & Bob Stiller*

**\$15,000 +  
Sponsors**



**\$10,000 +  
Sponsors**



**\$5,000 +  
Sponsors**

*Bob & Jane Souaid, Rick & Susan Retamar, Sam & Este Sylvestsky, Luis & Sonia  
Torres, Bill & Sugar McCauley*



**\$4,000 +  
Sponsors**



*Lidia & James Eberhart, Dr. Robert & Mrs. Beth Hecht,  
Dr. Stanley Levin, Dr. Lawrence & Jane Katzen*

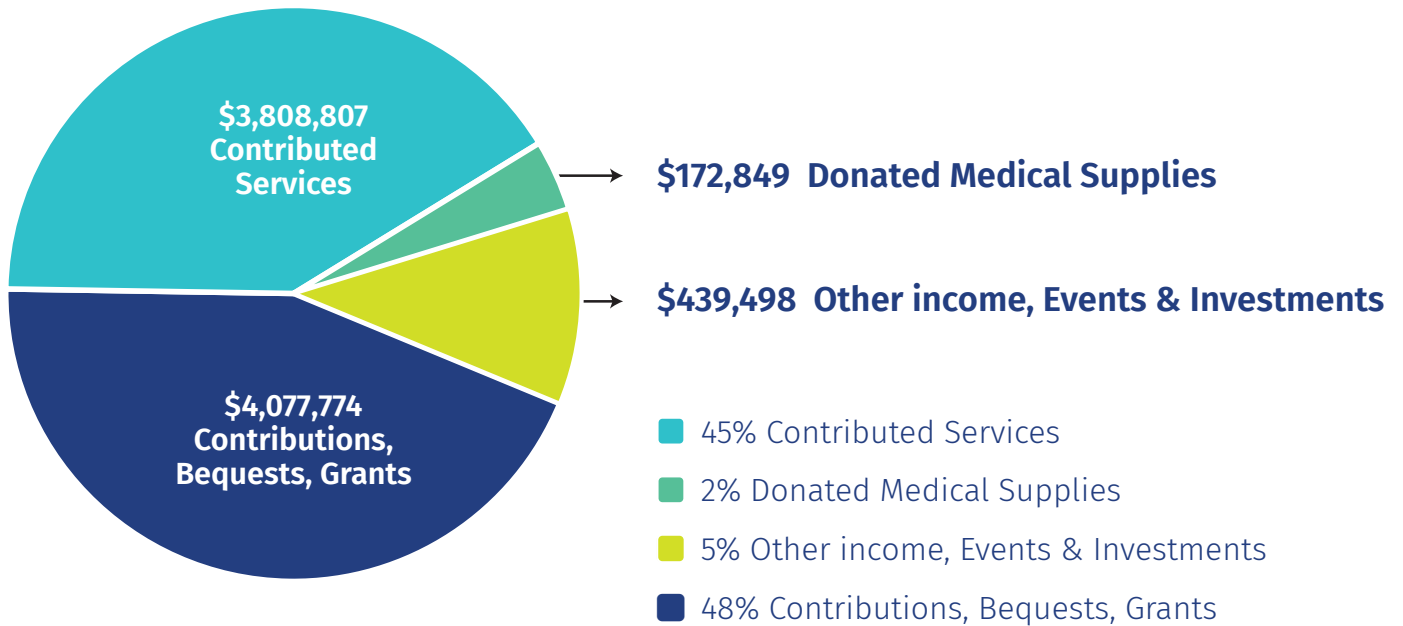
**Underwriting  
Sponsors**



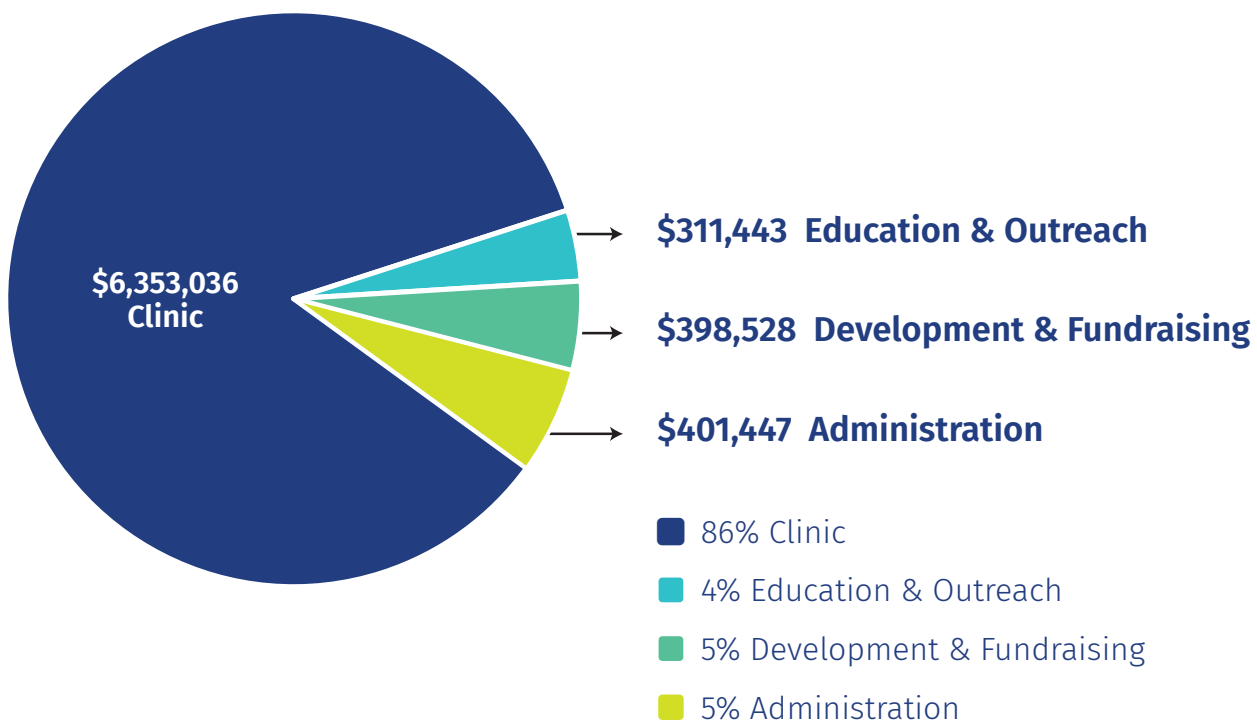
*Linda Snelling  
Bob & Lynne Hart*

# 2018 Financials

## Revenue and Support



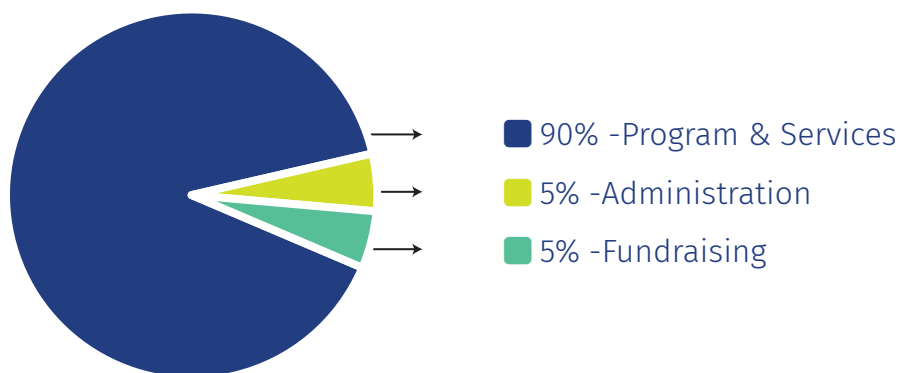
## Operating Expenses



# Caridad Center is Efficient

*For every \$1.00 donated/contributed; 90 cents goes directly to our programs to serve the poor and uninsured children and families of Palm Beach County.*

## Organizational Efficiency



## Accreditations



Charity Navigator is the largest and most utilized charity assessment organization that evaluates charitable organizations across the United States. Caridad Center has received a 4-Star Rating by the prestigious Charity Navigator for seven consecutive years and counting.



Great Nonprofits is a leading website where donors, volunteers, and clients share their personal experiences on more than 1.6 million non-profit organizations. Caridad Center was recognized as a Top-Rated Non-Profit in 2018 by Great Nonprofits.



GuideStar is an information service specializing in reporting on U.S. non-profits to donors and grantmakers. Caridad Center was awarded the 2018 Platinum Seal of Transparency, which is the highest distinction awarded to non-profits.



Nonprofits First is a leading resource of experienced professionals, consultants, and volunteers that strive to strengthen the administrative and operational capacity of non-profit organizations in Palm Beach County. Caridad Center was recognized for Accredited Excellence, which is the highest distinction given to non-profit organizations.



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***[www.caridad.org](http://www.caridad.org)***

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