



2019

ANNUAL REPORT



Letter from the CEO



Dear Friends & Supporters,

In 2019 Caridad Center proudly celebrated thirty years of service. Founded in 1989 by Connie Berry and Caridad Asensio, the two women were determined to bring healthcare services to the working poor in Palm Beach County. Healthcare remains a critical need in our community, and Caridad continues to work tirelessly to expand its services and improve the lives of our patients.

This past year Caridad realized **over 32,000 patient visits in our medical, dental, behavioral health, and chronic disease management services**. We could not accomplish what we do in our community without the support we receive from our generous volunteers, partners, and donors.

In 2019 we implemented three initiatives to improve the quality of life of our patient families and improve Caridad Center's delivery of services. A Diversion program was created to reduce patient reliance on the use of emergency room visits for healthcare. Caridad became 1 of 12 clinics designated by the Florida Certification Board as a Certified Community Health Worker, a credential for our front-line health workers who serve as a liaison between Caridad Center and the community to improve the health outcomes of our patients. And, we are in our second year of transitioning to electronic records with a goal of improving the quality of patient care. Upon completion the electronic records will allow us to see the most common diagnosis of our vulnerable population in Palm Beach County.

We remember and honor the past while building on the tremendous momentum we established in 2019. The Caridad Board and Staff are truly honored to have the opportunity to serve our community and to help those in need for years to come. Thank you for your generosity and support.

With sincere gratitude,

A handwritten signature in blue ink that reads "Laura Kallus". The signature is fluid and cursive.

Laura Kallus
CEO – Caridad Center

Board of Directors

*Connie Berry –
Co-Founder*

*Richard E. Retamar –
Board Chair*

Dr. Paul Archacki D.D.S.

Dwight Chenette

Dr. Robert M. Hecht

Dr. Mario Jacomino

Sugar McCauley

Caroline Moran

Alexandra Mueller

Jarrett Pavao

Richard Powers

Sanjiv Sharma

Linda Snelling

Nancy Zarcadoolas

2019 by the Numbers

7,131

People participated in our health screenings & education workshops & classes.

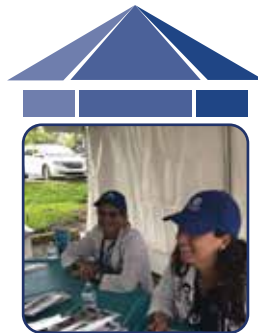


50

College scholarships were awarded to needy students.

389

General & specialty physicians generously volunteer their time to serve our patients in our medical, dental, or eye clinics.



1,000

Children received backpacks and school supplies.

21,526

Patients visits in our medical, eye, & behavioral/mental health clinics.



1,357

Children & their families received gifts during the holiday season.

7,695

Dental patient visits.



21,818

Diapers were distributed to parents in need.

From Humble Beginnings



It may have all started 30 years ago with one little boy – a new student – who showed up one morning at Hagen Ranch Elementary School, one small arm jutting out at an unnatural angle. He was like so many of his classmates, a child who came and went with the seasonal migrant farm workers during harvest season in Palm Beach County. His arm was that way because he had broken it as an infant and it had never been set; his parents had been too poor to see a doctor.

One of the teachers at the school, Connie Berry, and health care educator Caridad Asensio decided they needed to act and had to find a way to bring medical care to the working poor in Palm Beach County. Within a year, The First Presbyterian Church of Delray Beach and Catholic Charities gave the women a doublewide trailer and land at the junction of Boynton Beach Boulevard and U.S. 441. This small trailer staffed by two volunteer doctors became their clinic, and on its first day in September, 1992, 400 people line up outside waiting to get help.

The success of the little health clinic was immediate; the disenfranchised poor of Palm Beach County showed up in droves day after day, from sick children to pregnant mothers to people in the early stages of cancer or diabetes. Soon it was time for the clinic to grow.

Asensio and Berry spearheaded a fundraising campaign and managed to raise \$1.5 million and build a permanent clinic in 1997 at our current location on Boynton Beach Boulevard. A successful capital campaign was completed in 2016, and Caridad Center more than doubled in size to over 15,500 sq. ft.

Today, Caridad Center is the largest free clinic in Florida. The Center provides medical, dental, housing/living assistance, food, clothing, after-school tutoring, holiday gifts, college scholarships, and health education to the poor children and families in Palm Beach County. We are the difference maker for those who have nowhere else to turn.

30 Years of Service: 1989 - 2019



Hearts of Hope Society

The Hearts of Hope Society is a special group of donors who have committed to playing a vital role in support of our programs and services provided for the poor, uninsured, and underserved children and families of Palm Beach County. Member benefits include naming recognition in the Center lobby, complimentary table or tickets to our annual Call to Heart Ball, and invites to exclusive society member events. For more information about becoming a member of the Hearts of Hope Society, please contact Scott Giebler at (561) 853-1638 or via e-mail at sgiebler@caridad.org.



HEARTS *of* HOPE — CARIDAD CENTER —

PLATINUM MEMBER

Karen Masciarella

Harold D And Annette Price Family Foundation

Ron Price

GOLD MEMBER

Alexandra & James Mueller

Curtis & Joanne Lyman

SILVER MEMBER

Dex Imaging

Alan Rose

St. Joseph's Episcopal Church

Legacy Society

In 2019 Caridad Center officially started a formal Legacy Society Program to recognize supporters of Caridad who donated or will donate to the Center as part of their planned giving initiatives. Planned gifts are a vital source of support to Caridad, and we cannot thank our Legacy Society Donors enough for helping to ensure our future well-being.

Legacy Society Members are a special group of donors who have notified us of their intentions to pledge a gift (s) to Caridad Center in their estate plans to help insure the future well-being of our mission and programs. Legacy Society donors' benefits include the satisfaction in knowing your legacy will make a lasting difference in your community, recognition in our Annual Report as well as our web-site (unless you prefer to remain anonymous), and the ability to share stories and testimonials by family and friends on the Caridad web-site as well as on our various social media platforms.



Dr. Ross & Carole Mcronald

Luis & Sonia Torres

John & Ann Woods

** Estate Of Jean Lois Birkenstock*

** Estate Of Sandra Blank*

** Estate Of Charlotte Carlton*

** Estate Of Virginia C. Cobb*

** Estate Of Philip Didier*

** Estate Of Clyde E. Dubbs*

** Estate Of R. Bruce Duchossois*

** Estate Of Joseph Gonsalves*

** Estate Of Carol Schwalie Walters Hopkins*

** Estate Of Charlotte Morris*

** Estate Of Susanna M. Oslin*

** Estate Of Dorothy Rom*

** Estate Of Allan Joseph Taylor*

** Estate Of Jacqueline Waldeck*

Anonymous

** deceased*

Spotlight - 2020 Call to Heart Ball

The Caridad Center annual Called to Heart Ball occurred on January 25, 2020. The venue once again was the renowned EAU Palm Beach Resort and Spa. Approximately 350 of Caridad's donors, supporters, & partners joined us in celebration of our prior year's accomplishments.

For the second year in a row, Caridad broke fundraising records for proceeds realized from the Call to Heart Ball. Over \$500,000 was raised in support of the Center's mission and programs from the 2020 Call to Heart Ball. The Ball is the largest and most significant annual fundraiser held by Caridad, and we cannot thank the sponsors and donors enough for their continued and increased support to this vital fundraiser.



2020 Call to Heart Ball Sponsors

Special thanks and appreciation go to our Title Sponsor Ron Price from the Harold D and Annette Price Family Foundation, Honorary Chairs Aubrey & Sally Strull, the 2020 Call to Heart Ball Host Committee, and to all of our sponsors and donors who made this important fundraiser so successful.

**\$50,000 +
Sponsors**

Ron Price - Harold D and Annette Price Family Foundation

**\$25,000 +
Sponsors**

Caroline Moran, Sanjiv Sharma & Nadine Allen, Paul & Nancy Zarcadoolas, Aubrey & Sally Strull

**\$15,000 +
Sponsors**



Christine & Bob Stiller

**\$10,000 +
Sponsors**



*Barry Beck, Bob & Lynne Hart,
Dr. Robert & Beth Hecht*

**\$5,000 +
Sponsors**



AI Gar Foundation - Alex Ridley, Mayer Saad, Sam & Este Sylvetsky, Luis & Sonia Torres, Karen Masciarella, The Rincon Family, Edward & Cynthia Light, Rick & Susan Retamar, Sandy Sexton, JFK Medical Staff

**\$4,000 +
Sponsors**



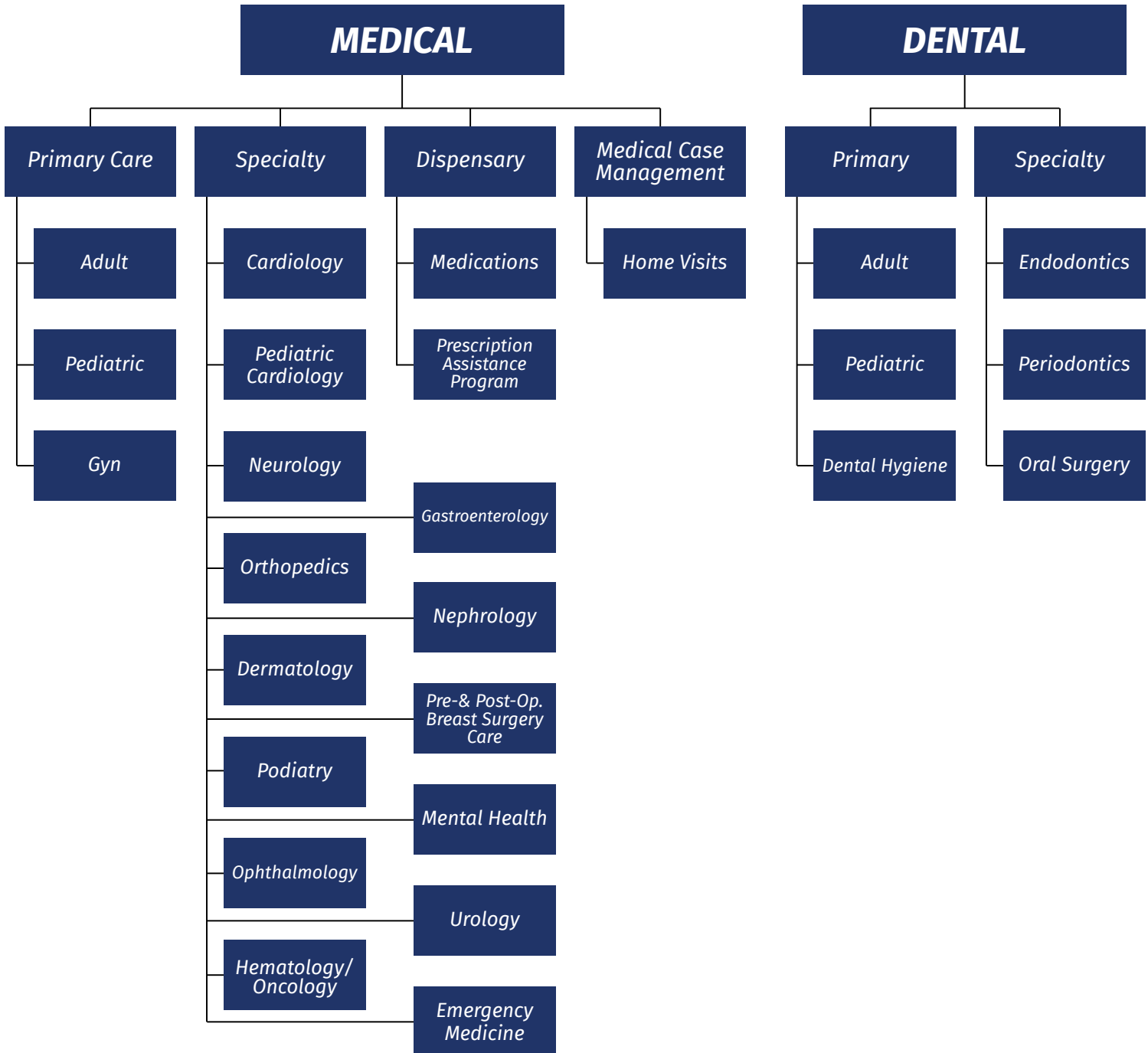
*Linda Snelling, Dr. Stanley Levin,
Arthur Adler*

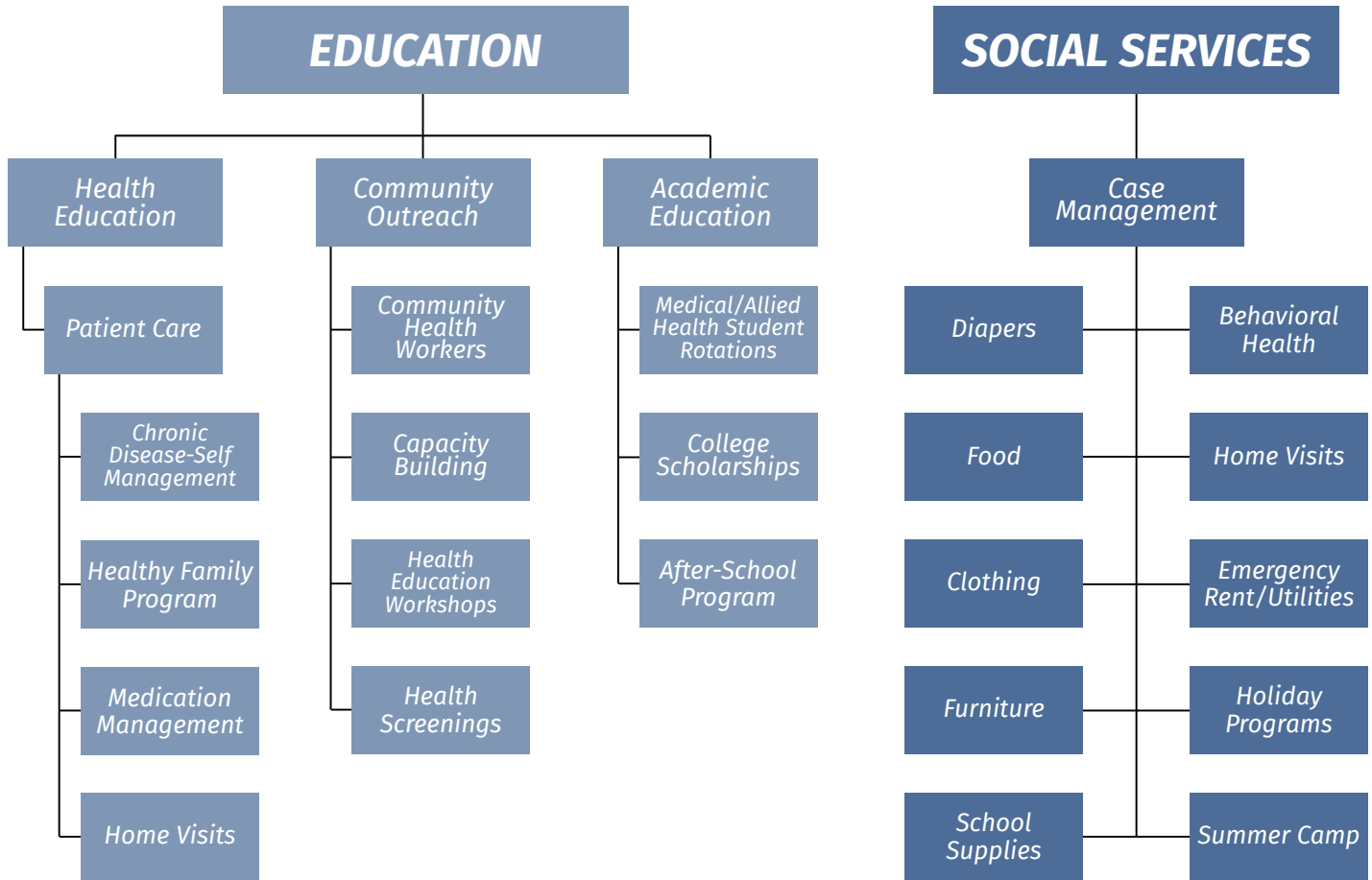
**Underwriting
Sponsors**



*Alenka Yege Carregal
& Ignacio Carregal*

Caridad Center Services

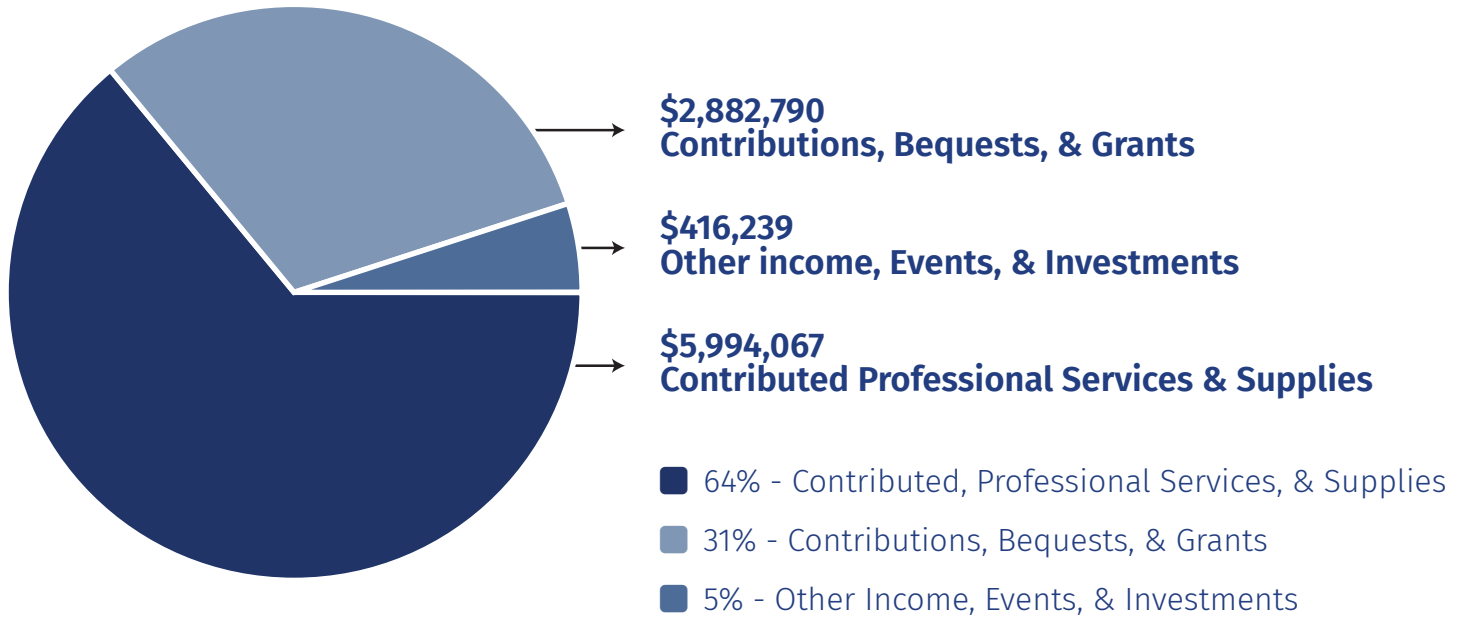




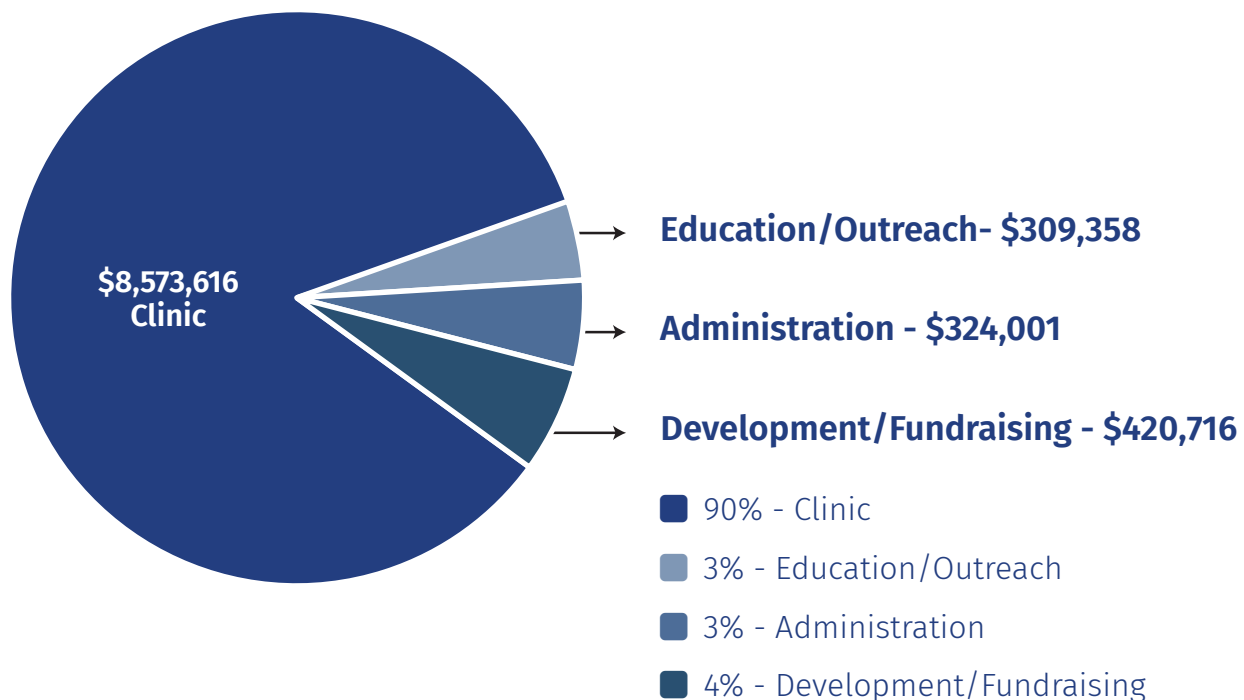
Caridad Center's mission and vision is to upgrade the **health, education,** and **living standards** of underserved children and families; and to eliminate the cycle of poverty for the families we serve in South Florida.

2019 Financials

Revenue and Support



Operating Expenses

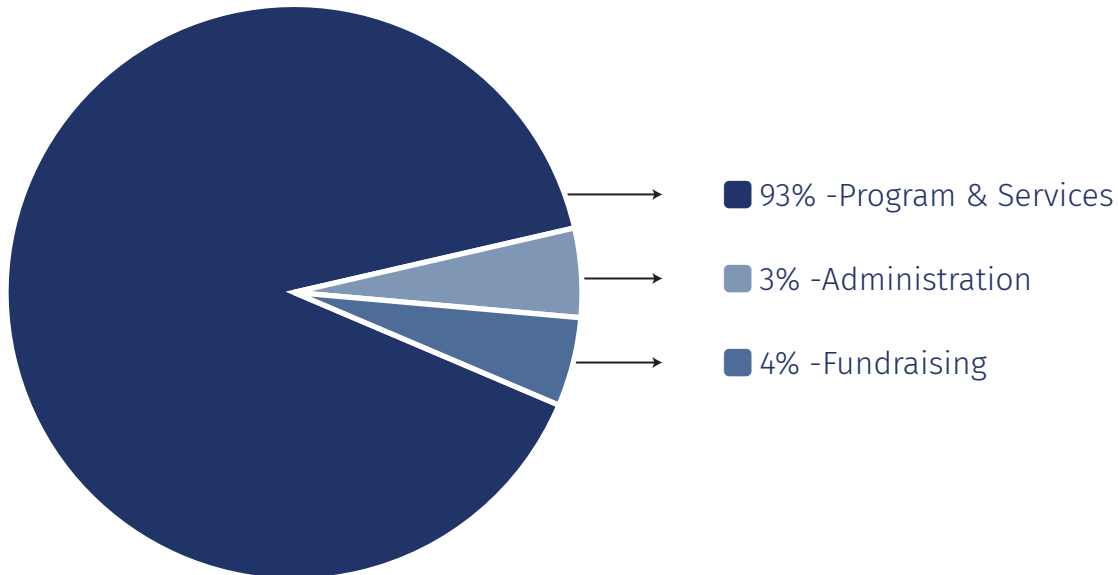


* Financial information provided is not audited. Audited financials will be made available to the public as soon as we receive them.

Caridad Center is Efficient

For every \$1.00 donated/contributed; 93 cents goes directly to our programs to serve the poor and uninsured children and families of Palm Beach County.

Organizational Efficiency



Accreditations



Charity Navigator is the largest and most utilized charity assessment organization that evaluates charitable organizations across the United States. Caridad Center has received a 4-Star Rating by the prestigious Charity Navigator for eight consecutive years and counting.



GuideStar is an information service specializing in reporting on U.S. non-profits to donors and grantmakers. Caridad Center was awarded the 2019 Platinum Seal of Transparency, which is the highest distinction awarded to non-profits.




Nonprofits First is a leading resource of experienced professionals, consultants, and volunteers that strive to strengthen the administrative and operational capacity of non-profit organizations in Palm Beach County. Caridad Center was recognized for Accredited Excellence, which is the highest distinction given to non-profit organizations.



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