

The Caridad Connection Events Toolkit

Everything You Need to Host a Fundraiser Supports vulnerable children and families.

Thank you for choosing to host a Caridad Connection Event in support of Caridad Center. Your time, creativity, and commitment help bring people together around a shared purpose: eliminating the cycle of poverty in Palm Beach County.

This toolkit will help you plan, promote, and celebrate your fundraising event. Whether you are hosting a tournament, honoring a loved one, celebrating a birthday, organizing a private gathering, or creating your own unique activity, we are grateful for your partnership.

For support at any point in the process, contact **Gyna Ward** at hward@caridad.org

How It Works

1. Choose your event or activity.

Plan something that fits your interests, community, and fundraising goals. Popular ideas include:

- Sports or gaming tournaments
- Birthdays, anniversaries, or celebrations
- Private events or gatherings
- Community activities, workplace fundraisers, or school events

2. Send us your event details.

Email Gyna Ward at hward@caridad.org with:

- Your name and contact information
- The name of your fundraiser
- Date(s) of the event
- A photo or image related to the fundraiser, if available
- Your fundraising goal
- A brief description of your event

3. We'll create your fundraising page.

Once your event is set up, our team will notify you when your donation page is live on the Caridad Center website. You will receive:

- A direct link to your fundraising page
- A custom QR code for easy giving
- Materials to help promote your event and encourage donations to Caridad Center

4. Share, celebrate, and thank your supporters.

Share your fundraising link and QR code with guests, friends, family, coworkers, and your community. After your event, email our team for an update on donors and supporters you may wish to acknowledge with personal thank-you messages.

Ready for a Caridad Connection?

Your event can help spread awareness on how the most vulnerable in our community need our support, bring people together, and make a lasting difference in public health.